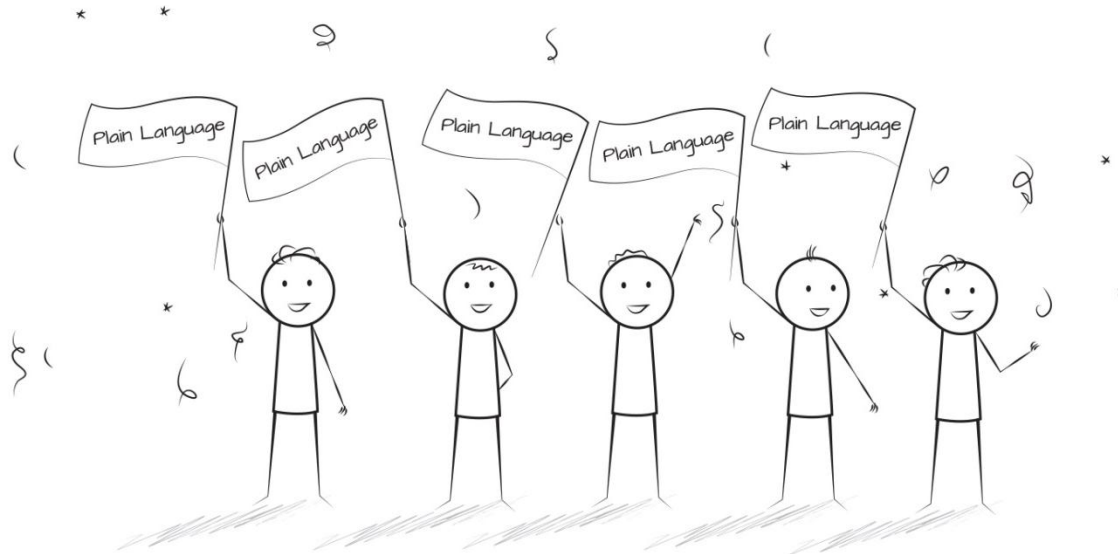
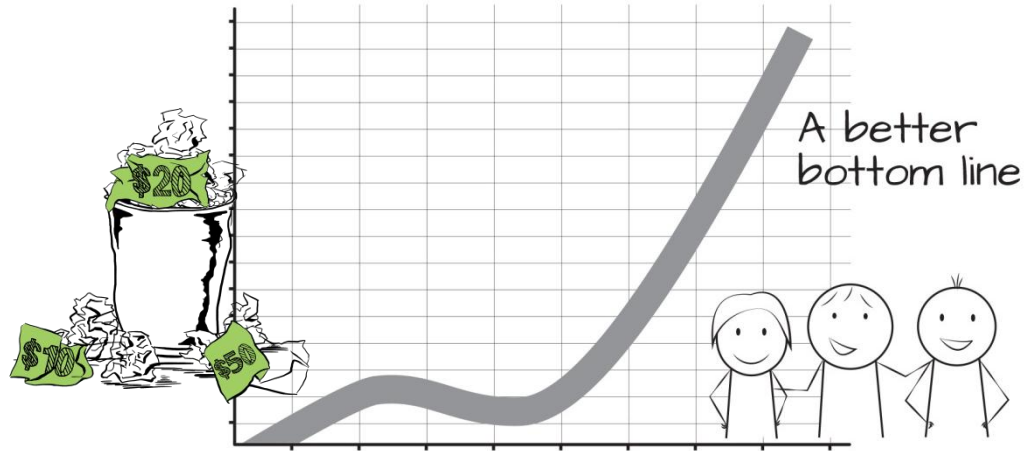
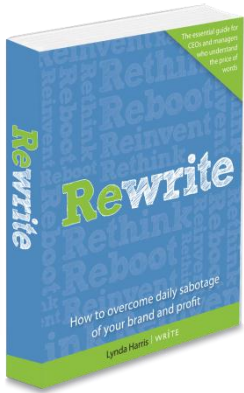


Rewrite

How to overcome daily sabotage of your brand and profit





What's inside

- Rethink** Recognising the link between your organisation's writing style and your bottom line
- Reboot** Planning a radical change in writing style
- Reinvent** Listening to the stories of others who reinvented writing style
- Replay** Learning and applying the lessons from the stories
- Reinforce** Borrowing ideas and practical resources from others

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Calculators, stories, and how-to's

Check this page regularly for resources to help you launch and maintain your quality writing project.

Cost calculators

[Calculate your time spent clarifying emails](#)

More stories

Coming soon!

How-to's

[How to use the change management book *Switch* to help your quality writing project.](#)

